

TECHNICAL VISIT TO "ASTRO"

Organised by Engineering Education Engineering Technical Division (E2TD)
BEM Approved CPD/PDP hours: 2.0 Ref. No.: IEM19/HQ/148/V

DATE	: 14 TH MAY 2019 (TUESDAY)
TIME	: 10.00 AM - 12.00 PM
VENUE	: ASTRO TECHNOLOGY PARK MALAYSIA LEBUHRAYA PUCHONG - SUNGAI BESI BUKIT JALIL, 57000 KUALA LUMPUR
TRANSPORT	: OWN TRANSPORTATION

(Non refundable & non transferable)

IEM Member : RM 50.00
Non Member : RM 80.00

(STRICTLY REGISTRATION AND PAYMENT
VIA IEM ONLINE)

SYNOPSIS ABOUT ASTRO

All-Asian Satellite Television and Radio Operator (or better known as Astro) is a Malaysian direct broadcast satellite (DBS) Pay TV service. It transmits digital satellite television and radio to households in Malaysia and Brunei and has operations at the All Asia Broadcast Centre located in Bukit Jalil, Kuala Lumpur and MEASAT in Cyberjaya. Astro was granted an exclusive license as a sole Pay TV provider by the Malaysia federal government until 2017. It competes with HyppTV, an IPTV service by Telekom Malaysia (TM). Astro has provided services to more than four million subscribers. Astro is a wholly owned subsidiary of Astro All Asia Networks plc operated by MEASAT Broadcast Network Systems Sdn. Bhd. Astro launched the first High Definition (HD) broadcast in Malaysia in December 2009 under the brand Astro B.yond. Astro B.yond PVR (Personal Video Recorder) was introduced in June 2010 and Astro B.yond IPTV in April 2011 followed by Over-The-Top service, Astro on the Go in 2012. Astro introduced NJOI in 2012 as an entry-level DTH satellite TV service which is the first non-subscription-based satellite TV. NJOI has 24 SDTV channels, 5 HDTV channels and all radio channels. The objective of this visit is to view and share the knowledge relating to Astro broadcasting industry.

ITINERARY

TIME	ACTIVITIES
9.45 am	Gathering and Registration at ASTRO
10.00 am	Welcoming Speech by ASTRO Management
10.30 am- 12.00pm	Briefing on ASTRO Tour on ASTRO Facilities
12.00pm	Adjourned

- The visit is strictly limited to **20 participants** registered on a first-come, first-served basis.
- Interested participants are to register and pay online at www.myiem.org.my or register by returning the appended registration form **before 10th MAY 2019** together with the payment.
- Cheques are to be made payable to *The Institution of Engineers, Malaysia*.
- Please note that the commitment fee must be settled prior to the visit.
- After this closing date, IEM reserves the right to allocate seats on first come first pay basis.
- Members are also reminded that IEM **MAY** cancel the reservation if payment is not received before the closing date

REPLY SLIP

Fax: 03-7957 7678 / Email: shahrul@iem.org.my/amira@iem.org.my

I wish to participate in the above visit on **14th MAY 2019**. I enclosed herewith a cheque No.....for the amount of RM..... as my commitment fee for the visit.

Name: Member No: Grade:
Company: Designation:
Contact Number: IC Number:
Email address: Company address:

I will be participating in the visit at my own risk and hereby indemnify fully the IEM from all claims arising from any injury, damage or loss that may be sustained by me.

Ir. Assoc. Prof. Dr. Mohamed Thariq
Chairman,
Engineering Education Technical Division (E2TD), IEM
Session 2018/2019